

# **Centre For Social Research**



Newsletter Vol. 38 Issue iii

## **Content**

#### Beti Bachao Beti Padao

We bring you a feature story on this national scheme sponsored by Ministry of Women and Child Development. Find out all about how we got chosen as the nodal agency for the program, along with several initiatives making powerful impact including an improvement in gender ratio.



## **Empowering our girls**

Through Sports, our girls are not only getting fitter but are leading richer and more confident lives. Read more inside.



## Strengthening the backbone of your office:

Find out about the launch of our Office Assistant Program and discover how we are equipping the girls to take the road of economic independence!



#### Women's Reservation Bill

We have been gathering support through holding state level consultations and the number of signatories supporting the bill has crossed 50,000 mark. Want to find out more? Turn to page



#### **CSR- Market -Leader in Gender Sensitization**

With the upcoming conference on Safety for She-Building Equitable Urban Spaces on November 26, we shine a light on how we are playing an important part



## **Gender Water and Climate Change**

Find out how we are working with rural women in building a sustainable future for our nation.



### **Social Media for Social Change**

Find out how virtual world can be used to bring about change in real world.



### **Crisis Intervention Centres**

We bring you a short story on how our centres are making a difference to the victims of domestic violence and abuse.



## International Visitors Hosted By CSR This Quarter



#### From The Director's Desk

As I look back to the last three months and our fight for relevant and pertinent changes for women, what needs to be reiterated is that our mission to empower women connects us regionally, nationally and globally because there is not a place in the world where women have not experienced discrimination or violence, and so any action that we take with the right intentions has a positive ripple effect which will ultimately benefit all of us.



In recognition with our dedicated work in addressing the harmful practices of prenatal

sex selection and female foeticide in 5 districts of Haryana, Centre for Social Research was chosen as the nodal agency by the Government of India when the Beti Bachao Beti Padhao program was first launched. From there onwards, we have organized trainings, mobilizations and government engagement to establish 4 Community Watch Groups in each district.

A natural progression from education, we've also extensively worked to increase girl participation in sports and promote capacity-building and personality development through it. Our sports programme in collaboration with Australian Aid was initiated to empower young girls in these 5 Gender-Critical districts of Haryana.

At CSR, we strive towards building women's skills, economic development, equal opportunities in sports, the right to education, promote women leadership and the link between women and climate change because we see that women have the power to change the world.

This year, under our Women Skills Development initiative, we continued to promote non-traditional livelihoods for women with Security Guards and Office Assistants Program. Our Office Assistants Program was launched in July in collaboration with German Embassy and after the conclusion of the program, I was very happy to see the successful placements of our trainees for both the programs. A special case was Effat, who found out about this program through our Crisis Intervention Centre and eagerly joined our training program right after school because she wanted to achieve economic independence just like the men in her family.

This quarter, we also witnessed the Global Climate Strike where people, especially the youth of our world, across 4,500 different locations and 150 countries took to the streets to demand global action for their future. The need of the hour today is to prevent climate change and the global impact of the depletion of our water resources. We've identified the close relationship that women have with water, considering they are made responsible for water chores and how climate change affects them more drastically compared to men.

Keeping this in mind, our Gender, Water and Climate Change project to enhance women's leadership capacity in water conservation and to find women-inclusive solutions for the climate crisis, has led to an expansion from Elected Women Representative's to Self-Help Groups, Government officials and other community members as well. Considering water scarcity has become glaringly obvious and 21 cities in India are projected to run out of water by 2020, I want to urge everyone to think about the climate change crisis and understand that there is no Planet B.

This year, even though our dedication towards women's rights and political participation achieved the highest number of women MP's, we continued our advocacy in Chennai, Calcutta and Mumbai and continue to garner more support through our signature campaign for the Women's Reservation Bill. In our last consultation, we completed 50,000 signatures and continue to receive more every day.

In the last few years, what has become evident is that digital media and taking our activism online is critical. Personally, and with our social media for social change, we want more conscientious and responsible users to come online and use this democratic space to express themselves fearlessly. I am happy to share that CSR was selected to be a part of The Due Diligence Project, in collaboration with UN Women, in undertaking a research study on the online violence against women.

As we approach the end of another year, it is inevitable that we become a part of this fight and understand that all societies are made of all genders and every single gender has a right to live their life with respect, rights and dignity. We have to create a global network and carry forward our agenda collectively, with men and women standing together to support gender equality and empowerment.

Dr. Ranjana Kumari Director , Centre for Social Research



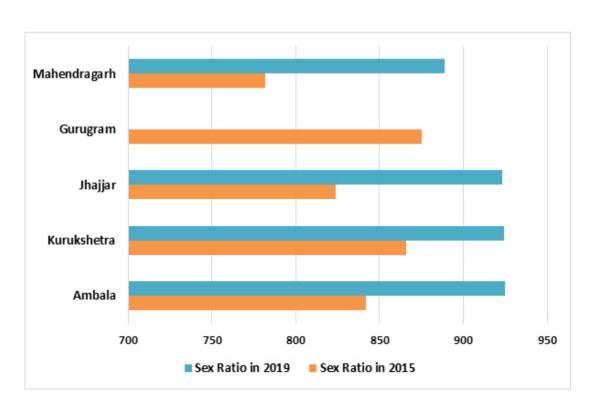
## Making a difference with Beti Bachao Beti Padhao initiatives

In recognition of our dedicated work with the communities since 2007 for not only empowering girls but also improving sex ratio through our "Meri Shakti Meri Beti programme, we were chosen as the nodal agency by the Ministry of Women and Child Development (MWCD), Government of India, when the programme was launched nationally in January 2015.

As the nodal agency for the BetiBachaoBetiPadhao, Centre for Social Research (CSR) is working with 5 districts of Haryana in addressing the harmful practices of prenatal sex selection and abortion of female foetuses.

Our efforts have yielded results as noted down by the data provided by District Head Quarters, Department of Women & Child Health, is evidenced in the latest report-glimpse below.

But we are not resting on our laurels! We continue to work relentlessly with communities and in Q3 2019, we have organized a Pachayati Raj Institution(PRI) Training for Sarpanches and panch members from 22 Lowest Sex Ratio Villages at Panchayat Bhawan, Ambala. This training was held on 21st August, 2019.At the eventMr. Rajvir Singh, District Development and Panchayat Officer (DDPO), Mrs. Baljeet Kaur District Program Officer(DPO), Ms. Mamta; District Child Protection Officer, Dr. Pawan; from the PC/PNDT team,Ms. Divya Joshi and Ms. Veena Dhal,members of local NGOs also joined us to grace the occasion and address the village representatives about the importance of grass root level maintenance of birth records through Guddi-Gudda Boards at village Chaupals and engaging men in the discussion.



#### **Our Approach**

We have followed a multi-pronged approach in building capacities of various stakeholders to address the practice of sex-selection at the local level by focusing on

- Building community awareness and engagement for behavioral change related to gender issues,
- Engaging local government and strengthening its response on the issue,
- Mobilising institutional response among educational institutions, civil societies, and other local organisations.

#### **Our Achievements**

- <u>Establishment Community Watch Groups (CWG)</u>: 4 Community Watch Groups have been formed in each district with the lowest sex ratio so far.
- <u>Expert Group Meetings</u>: After the initial rapport building exercise and collection of sex ratio data from these 5 districts, Expert Group Meetings were conducted in Kurukshetra with CMO, PC/PNDT nodal Officer and other 40 medical fraternity representatives.
- NGO Networking: CSR also collaborated with 17 local NGO partners in all the 5 districts.
- <u>Panchayati Raj Institution (PRI) Training</u>: Successfully, concluded three PRI Training programmes for Gurugram, Ambala, Kurukshetra and Mahendragarh. We targeted the

low sex ratio villages identified by the District Appropriate Authorities (DAA).

Youth Mobilisation:
 We have mobilized
 Youth by partnering
 with Educational
 Institutions in
 Mahendragarh and
 Gurugram. Our
 cultural activities and
 mobilization events
 have received
 widespread media
 coverage.

### What's in pipeline:

- 1. Facilitating PRI training programs in rest of the districts.
- 2. Formation of Expert Groups with the medical fraternity
- 2. We will be preparing

for "Chetna Yatras" (rallies) in each of the districts,

- 3. Stakeholder Interface Workshops will be organized with District Authorities and various stakeholders involved the grass root level
- 4. "NGO Chaupal" a district level institutional network with local level NGOs, organisations will be held.









# Sports teaches you about life, we are using sports to empower our girls!

It is believed, Sports teaches you character, it teaches you to play by the rules, it teaches you to know what it feels like to win and lose-it teaches you about life. And this is why our Sports programme in partnership with Australian Aid is a land-mark initiative in empowering our girls in the 5 Gender-Critical Districts of Haryana's Beti Bachao Beti Padhao programme.

In our first phase of the programme, 2017-2018, we had touched over 500 girls through a variety of sports like Volleyball in Gugaon and Hockey in Jhajjar.

Minakshi Saini, our volleyball coach from Gurugram added, "The poor girls who study in government schools can't reach the stadium, so I go to them and give them training. It's important for girls to come into sports so that they are not dependent on anyone. I have around 125 girls taking training with me"

After a successful phase 1, we kicked off the 2nd phase of the programme in June this year. June saw us touching the lives of sports players through our enrollment drives, and our first ever district level match!



This programme is motivating the girls and creating awareness among parents who are sending their girls unhesitatingly. We have been playing district level matches from July onwards.

#### **Benefits to Girls:**

Sports is teaching our girls the social skills, the value of discipline, hard work and confidence to talk with others. Above all it is improving the quality of life for participating girls. As our girls are experiencing these benefits, they are getting more vocal about their rights.

Priya, a volleyball player from Gurugram emphatically shared, "People should give equal rights and respect to girls, the way they do for boys. Our country's girls are already ahead in education and now they have proven themselves in sports as well. Players like Geeta Phogat, Sakshi Malik, P.V.Sindhu are medalists at the international level. "



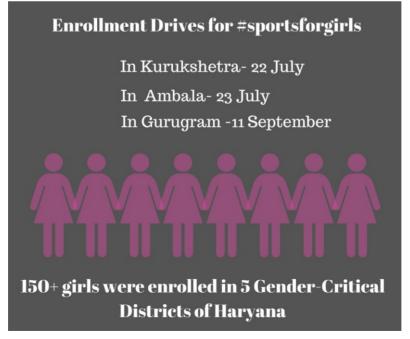
Our plan for the future is to be able to provide nutrition, sports kits and shoes for 400 girls for our #SportsForGirls initiative in 5 districts of Haryana.

We are looking for people or institutions who can partner/support us in this dream

We are also making efforts to build greater advocacy with district level authorities. The CSR team also reached out to the District Sports and Youth Officers (DS&YO), coaches, physical education instructors and school principals in Kurukshetra, Ambala, Gurugram and Jhajjar.

#### Activities in pipeline:

- 1. An enrollment drive at Jhajjar
- 2. District level Volleyball match in the districts of Dighal and Mahendragarh
- 3. Zonal competition between three of our districts...











## **Office Assistant Training**

"I was born in UP and was brought up in Delhi. I did my schooling in Delhi and whenever I would see big offices in Delhi, I wanted to work in these offices as well.

As soon as I finished my schooling, I found out that Centre for Social Research is conducting Office Assistant Training, I spoke to my father and I was successfully enrolled in the program.

I learnt how to operate the computer, filing documents, communication skills, interpersonal skills etc. CSR also taught me how to prepare for an interview, how to sit for an interview and thankfully, I secured my job. My father is also grateful for this



training because he can see the way I have developed and changed. He's also proud of the fact that I can now be independent and stand on my own feet."

-Effat Khanam (Office Assistant Trainee)

#### The First Batch Of Office Assistant Training Program

The first batch of Office Assistant Training started on 1st August and had 32 students, with intensive 45 days training; we successfully completed our first on 15th of September 2019. Trainees came from diverse backgrounds and with varying educational qualification. This brought certain dynamism to the training sessions, as they all were able to bring in a perspective that was unique and valuable in equal measures. The first batches of trainees were felicitated with the MEPSC govt. certificates in a certification ceremony.

#### **Placement**

Several on-campus drives were also conducted for the placement of our trainees upon the completion of the raining program. Our team reached out to several companies and agencies (Policy bazaar, Whirlpool, OYO, Oberoi hotel, Clinton hotel) for the job opportunities of the trainees. Currently 3 of our students have been placed.

EFFAT- POLICY BAZAR MANISHA- OBEROI HOTEL ANJALI- CLINTON HOTEL

#### **Enrollment and commencement of Batch 2 Classes**

We are currently moving forward with our second batch and we wish to place more students in the workforce and are working in this regard.

## **Office Assistant**

# Need support staff you can count on? We have the answer for you!



CSR office assistants are trained to become your first choice for hiring support staff to sustain a smooth functioning office. While you focus on growing your business, our office assistants will take care of the day-to-day tasks that keep your office on track.

#### **Hire the Best**

On completing the 45-day training course, our trainees receive government certification from the Management, Entrepreneurship and Professional Skills Council (MEPSC), assuring that they have mastered the following skills:

## Computer Skills:

Basic computer software and hardware functions with knowledge of MS Office suite.

#### Good Communication n Skills:

Ability to interface patiently with different kinds of employees and clients, paying attention to both verbal and nonverbal signals.

#### <u>Time</u> Management:

Ability to manage time and priorities and stay in control under pressure.

#### Multitasking Skills:

A focus on collaboration, teamwork, and multitasking to solve common workplace problems.

#### Specialized Skill set:

MEPSC
certification
ensures that
students are
trained to
national
occupational
standards and
have passed a

### Our trainees are ready for a new opportunity! Partner with CSR now!

#### **Centre for Social Research**

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# Political Empowerment - Women's Reservation Bill

The WRB campaigns strive to achieve 33% reservation and increase female representation in political spaces. We recently held state level consultations in **Chennai, Mumba**i and **Kolkata**.

These state-level meetings welcomed all participants to discuss the necessity and impact of the Women's Reservation Bill. The main objective was to highlight that the right to vote does not equate with equal representation and though India has allowed women the right to vote since independence, but, even today the percentage of women representatives is still extremely low.

The Chennai Consultation - was held on 20th July, 2019 at Loyola College organized and facilitated by Global Concerns India, Shakti-Political Power to Women and Centre for Social Research. This consultation did not just invite speakers but also had a unique public opinion forum where everyone could share their views about the Women's Reservation Bill and the need to pass it. Dr. Ranjana Kumari, who has been spearheading the cause of women in politics for decades, opined "The Women's Reservation Bill has a long and sordid history. When we say a bill is tabled. There is usually no physical document that is presented-however, in this case, there was a document, and it was torn multiple times by the very parties that claim to stand for social justice."





<u>The Maharasthra Consultation</u> - was held on 27th August, 2019 at SNDT Arts College, Churchgate with association with Centre for Social Research, Women Power Connect and Mahila Rajsatta Andolam (MRA). The conference was a major effort to facilitate women's participation as well as representation in the political arena in line with the Reservation Bill.

<u>The Kolkata consultation</u> - was held on 27th September, 2019 in collaboration with Jabala Action Research Organization and National Alliance of Women. There were 52 participants who elaborated on how this is the longest pending Bill in the history of India and it is not a demand but the constitutional right of women which has been blocked by the patriarchal mindset of our society.

All these consultations ended with gathering huge support for this Bill. We have also been collecting signatures for the campaign as part of WRB. The number has gone up to **50,000 signatures** and we continue to receive more every day.







# **CSR – A Leader in Gender Sensitization Trainings** since 1997

We have been actively working in this field since 1997 through our Gender Training Institute, in order to make our communities gender sensitive & gender inclusive. Law enforcement agencies, academic institutions, corporate organizations and government departments have utilized us to raise awareness and understanding of Gender Sensitization and Sexual Harassment at Workplace Act through a range of workshops and interventions.

In the last two years alone, we have worked with SEBI, Haryana Police, Crime against Women Cell, Delhi, Ministry of Women and Child Development, Chattisgarh Our initiatives have proliferated into several states, including Madhya Pradesh, Rajasthan & Delhi.



### **Training Curriculum**

Our training curriculum has evolved with changing times. We bring our workshops to life through discussion, case studies and by giving participants specific implementation points. The workshop participants are often seen raising questions like what constitutes sexual harassment at workplace and what are the best strategies to remove stigma that's often gets attached to the victim.

The Police Manual that the team had brought out earlier received very positive feedback from various quarters.







"The more I read this manual, the more I am convinced that it is beyond a Manual. It is a roadmap with very clear laid down milestones with the 'how' and 'why' of driving (read policing and crime prevention)... I am so happy to see this product for the police trainers."

Dr.Kiran Bedi

The theme of urban safety of women & public place violence is central to these workshops. Gender sensitization is often paired with related topics of gender relevant law implementation, cyber security, mitigation of crimes against women and equal representation of genders in political and economic spheres.

GTI has been active in making organizations & community gender sensitive & gender inclusive. In an effort to mainstream gender in all aspects of development GTI conducts-

- Long term training programs in parallel with stand-alone capacity building training.
- Awareness programs.
- Continuous development of new training materials.
- GTI has been having sustained dialogue with many of its long-term stakeholders regarding gender equality & women empowerment.

If you would like to book a session with us or at this stage want to know more about these workshops, please contact us.

## **Sexual Harassment & Gender Sensitization Training**

#### NIDEM – 27<sup>th</sup> August & 16<sup>th</sup> September

Centre for Social Research conducted one day training for Gender Equality & Sexual Harassment of Women at Workplace, along with Dr. Manasi Mishra, Ms. Priyanka Londhe, Ms. Poushali Kundu & Ms. Niharika Singh who represented CSR, at the National Institute of Defence Estate Management (NIDEM).

The training dealt with the Sexual Harassment at Workplace Act (2013) and the participants involved were Chief Executive Officers of Cantonment Boards and Defence Estate Officers from New Delhi, Lucknow, Chandigarh, Jabalpur, Bengaluru, Pathankot, Ahmednagar, Khirkee, Mumbai, Bhatinda & MHOW.

There was new found awareness, especially amongst men regarding the overlapping use of the term sex and gender. The open forum discussion on gender equality sought to be productive in creating awareness of the law, and the sessions further left an immediate impact.

Pre-Training Session responses of the Participants

The most discussed topics were -

- Identifying genuine case of sexual harassment and administering their appropriate punishment
- Formation of Internal Complaints Committee (ICC) in an organizational setup where women employees are few and not in the position to be a part of the ICC.
- The participants took cognizance of the task that lay ahead of them regarding creation of gender equal workforce, prevention of sexual harassment and discouraging misuse of the law at workplace.



#### RBI-Reserve Bank Of India





'A fascinating idea was to put a Suggestion Box in the washroom because that where breaking of the ice usually takes place.'

"Gender & Workplace" was a Gender Sensitization & Sexual Harassment at Workplace Training Session organized by CSR along with the Reserve Bank of India (RBI). The program catered specifically to women, and making them conscious of Sexual Harassment at workplace means and looks like through the help of audio-visuals and PPTs. The training was headed by Dr. Manasi Mishra and Ms. Priyanka Londhe.

Gender Training Institute of CSR's has been contributing to long term training programs in parallel with stand-alone capacity building trainings, awareness generation programs, and continuous development of new training materials. One of the most fascinating



Climate change represents the most complex challenge of our time. We acknowledge the important role that women have to play as key decision makers and stakeholders in the context of climate change. Climate change manifests itself most severely through changes in water (floods and droughts, for example), and women are disproportionately affected by these changes. To this end CSR aims to create sustainable and long-lasting solutions to climate change, that place women at their core.

The various projects implemented by GWCC include Water Conservation and Climate Change Training Program in Jaipur & Abu Road, Rajasthan (2013-2018); Trans-Boundary Disaster Management Training in Bihar & Nepal (2017- 2018); SHGs for Sustainable Water Resource management and Restoration of Water Resources in Alwar, Rajasthan (2018-2019); and the most recent project Water Conservation and Women's Leadership: Building the capacity of Self Help Group (SHG) members in Sanganer, Rajasthan, (2019 - ongoing).

## Site Inauguration at Kali-Khol, Alwar:

Our collaborative project with Honda2wheelers India: "SHG's for Sustainable Water Resource Management and Restoration of Water Resources" concluded in July. A launch event comprising a hand-holding and site inaugurate event was conducted on the 30th & 31st of July in Alwar, with all the SHG women trained under the program, Honda and CSR Representatives, and our local and technical experts in attendance.

The project was designed towards building women's leadership capacities in water conservation. During the course of the project, 40 women members from existing Self Help Groups (SHGs) were trained in water conservation strategies, and the role of women in climate action. By working with a grassroots coalition of women skilled in advanced water management, it is expected that these women will then go on to effectively facilitate community-based natural resource development.

The two day concluding event was conducted with the aim of providing final session on the maintenance of the new water structures, and hosting an inaugural program to officially launch the sites. The first day of the event focused on a recap of the basic and technical sessions that had previously been conducted, and further lessons for maintenance and upkeep of the newly constructed medhbandhs (check-dams). On the second day the women sang a folk song about their experience with the project – one that encapsulated their learnings, challenges, and personal growth. Rajasthani folk music is a captivating oral tradition, passed down through

generations, where Rajasthani people (mostly women) weave captivating stories about emotions, stories, and daily life. It was a beautiful moment, and a wonderful way for the project to be explained by the women's own voices. We also visited three of the five medhbandh sites – where our local partners and technical experts provided further maintenance lessons to our participants. It was a successful event, where we were able to gauge into the journey of personal growth that the women had set on after being recognized as leaders of change in the community.



# Project Commencement at Sanganer:

In collaboration with RITES Foundation, We launched a project working with SHG women in Sanganer, Jaipur. The CSR team conducted a three day visit to the target villages to conduct focused group discussions, and assess the specific needs and requirements of the area. It was a fruitful visit, and we are now moving forward and working on designing our project around our findings, and through further house-hold surveys conducted by our local partners.



The project aims to work with Self Help Group women, training them in climate action and water conservation strategies, and preparing them to become water leaders in their villages and districts.

### **Evaluation in Jaipur and Abu Road:**

We strive to ensure that the projects that we design and implement have a high social impact. We are currently working in conjunction with Hanns-Seidel-Stiftung (HSS) on an evaluation of our "water conservation and climate change" project (2012-2018).

During the five-year course of this project we worked with 300 Elected Women Representatives

(EWRs) and to-be EWRs in Jaipur and in Abu Road, Training them to be leaders invested in enhancing water conservation measures and projects their districts. We developed a training program that would increase their knowledge of the connections between water issues and gender inequality; increase their knowledge on water related schemes and activities; and increase their capacities to lead water conservation initiatives at the village level.











## **Social Media for Social Change**

We at CSR have taken a lot of our activism online, these past few years. With our regular posts - texts, images, videos, we intend to create maximum awareness amongst our followers on our feminist causes. The virtual world is a powerful platform, where, people who want to raise social issues, can make their voices heard. Social



Meida has successfully enabled unprecedented collaboration and information-sharing in real time.

Centre for Social Research along with, social media platforms like - Twitter & Facebook has collaborated to create #TweeSurfing and #SocialSurfing, so as to create awareness on –

- · Online Safety
- Counterspeech
- Working Against Cyber Bullying
- etc.

#### #TweeSurfing

Collaborating and engaging with a diverse group of more than 100 influential personalities, including Jack Dorsey, was a program to create intense impact on issues pertaining to online safety and responsible communication. Our research found that the ones who use the online space more, are predominantly the youth. Hence, the present focus of the program is to bring awareness, educating them on the basics of safety & the tools available for reporting procedures along with basic morality of online communication.

#### **#SocialSurfing**

This program hass successfully worked to initiate dialogue on how users can have positive online experience by safely maximizing the use of social media platforms. To create a positive gender sensitive online environment, the use of counter speech is promoted through sensitive campaigns. Engaging with a wide range of audiences, #SocialSurfing engaged with thousands of college students through workshops on online safety to build their capacities and as a result bring forth gender sensitive online experiences. Currently, the program is striving to cater to even younger audience, as an educational program.

## A little help can shine a light in the victim's life

The Centre for Social Research (CSR) manages several Crisis Intervention Centres. Two of our most active centres in Delhi are in Vasant Kunj and Utam Nagar. Our Centres are approached by women, who are going through significant abuse and struggle in their married life and are seeking redress. Photo

On receiving cases of domestic violence and marital discord, we not only counsel the victims but also assist them in their legal procedures for justice. Our Centres work with them closely helping them get back on their feet.

We have shared several heart rendering examples of how with a little help, survivors of domestic violence are getting back on their feet. Please search Crisis Intervention Centres on our Gender Matters blogs site (http://gendermatters.in/). ... ( use different font here



# International Visitors Hosted By CSR This Quarter

## The German Delegation





## The US Embassy





## The Chinese Delegation





# JOIN US IN OUR MISSION FOR BUILDING A HUMANE, EQUITABLE AND GENDER-JUST SOCIETY

"Conscientious use of social media for social change"

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#### • Women Skill Development:

Webpages: csrindia.org/womens-security-guard-training/

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#### Gender Matters:

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